Meat, Fish & Poultry Packaging
As a leading supplier of sustainable, multi-format solutions for the protein sector, Coveris is uniquely positioned to drive value across the entire supply-chain.

Building our meat, fish and poultry offer around the following four market drivers, we consistently deliver award-winning results for the protein sector, from farm to fork.

With multiple facilities in the UK providing dedicated paper and plastic solutions for the protein sector, our range of packaging and technical services include:

- Food science & analytical lab services
- Artwork management
- Extrusion
- Print
- Lamination
- Speciality conversion

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Sustainability

Coveris’ sustainability strategy, Pack Positive® is all about delivering packaging that works to minimise the downsides and maximise the benefits for everyone. As a leading manufacturer of both paper and plastic packaging solutions, we are uniquely positioned to deliver the most resource-efficient, sustainable formats, whilst also working to maximise product lifecycle through smarter packaging.

PackPositive®

Total supply-chain efficiency

In addition to Coveris’ total sustainable solutions model, we also partner with the industry’s leading machinery manufacturers to improve product application and optimise packaging efficiency to reduce cost, environmental impact, improve availability and ensure competitive advantage for your products.

Leaders in innovation

As the driving force behind our entire operation, Coveris continue to challenge functional, technical and operational processes to deliver ground breaking solutions to the global protein sector, benefiting the entire value-chain from processor to consumer.

Safety & protection

Food safety, integrity and product protection are paramount to our operation, as leaders within the sector. Via improved material control, rigorous quality assurance and advances in seal technology, our packaging works harder to protect you and your products for longer.

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Performance Films
Barrier Solutions

COLAM™

Fresher for longer solutions to improve shelf-life and product presentation. Utilising proprietary co-extrusion technology and scientific development capabilities, Coveris’ COLAM™ films offer a high-performance, lightweight solution to meet the specific demands of the protein industry. With up to nine-layer extrusion capabilities, our films uniquely support multiple combinations of functional layers to deliver the widest performance window with tailored attributes.

- Efficiency without compromise; material weight reduction and improved performance
- Anti-fog, anti-mist and anti-static options for improved visibility
- UV protection to enhance presentation and freshness
- Extended shelf-life through advanced barrier properties
- Full analytical laboratory support for moisture and gas barrier function
- Decorative effects include paper lamination and tactile print
- Printable up to 8 colours HD flexo + downstream gravure

COLID™

Scientifically developed lidding films to reduce waste and improve efficiency. Utilising COLAM™ technology, our COLID™ films are specifically developed to improve functionality, product attractiveness and efficiency savings through material innovation.

- Innovative peel and reseal technology to improve convenience, atmosphere and reduce waste
- Excellent sealability against contamination
- ESP (Extruded Single Pass) range utilises specialist extrusion technology to produce a co-extruded, non-laminated lidding film to deliver reduced cost, better recyclability and improved shelf-life
- Integral scavenger technology protects further and degradation against discolouration
Technical Performance Films

COLAM™ HT and COLID™ HT ovenable solutions

Coveris’ dual-ovenable formats HT (high temperature) offer the new standard for food safety and ovenability. Providing enhanced convenience, reduced risk of infection and disease as well as ensuring an improved cooking result, our specialist unprinted or printed laminates are ovenable from frozen to 200°C for 90 minutes. Removing the need for additional packaging components, our robust films also deliver major packaging reduction benefits.

Reclose

Available as a single film construct - Reclose (F), or as a label-film hybrid with integrated aperture window - Reclose (L), our reclosable applications offer a unique solution to extend open product life, reduce waste and assist portion control via their resealable function. Combining shelf-life benefit with enhanced functionality, our Reclose (F) formats are particularly effective as barrier applications for cooked meats and bacon.
Self-adhesive Labels

Single or multi-ply sustainable formats ideally suited as a secondary decorative component used in combination with plain or vacuum sealed films. Our integrated single-source security formats expertly combine superior on-shelf presentation with shrinkage reduction to deliver a seamless, cohesive and visually superior solution for the entire supply-chain.

- High-speed, sustainable, efficient format
- Expert material & adhesive selection to suit application and environment
- Sustainably sourced materials, widely recyclable
- 1-10 colours standard/HD flexo or digital print
- Printable up to 10 faces
- Premium decorative techniques including foiling, embossing, silk screen
- In-line integration of RF or RFI anti-theft devices (as shown)
- Supplied in combination with Coveris flexible films

Vacuum Skinboard VSB

Combining extended shelf-life with superior product presentation and environmental benefit, Coveris’ VSB formats are set to revolutionise the protein sector through its simple, yet winning packaging formula.

- Cuts plastic weight by up to 90%
- Unrivalled barrier properties and seal integrity
- Removes the requirement for additional printed components
- Extended shelf-life vs. non VSP formats
- Leak free for improved safety
- Easy-peel open features for consumer convenience
- FSC or PEFC sustainably sourced board base printable up to 8 colours HD flexo
- Premium shelf presence with ultra clear film for improved visibility
Linerless Labels

A smarter, more efficient label format with significant volume, environmental, visual and process advantages as a result of its removal of carrier backing paper. The industry standard for many of today’s tray-packed MFP products.

- 40% less reel weight
- More labels per reel, fewer changeovers
- Sustainable format; less weight, less waste
- Fully automated label application and data coding
- Increased application speeds
- Printable up to 9 colours HD or conventional flexo
- Greater consistency of format on-shelf
- Increased surface print area
- Tamper evident for enhanced security
- Fully removable wrap-around versions for improved convenience

Cartonboard

Combining added protection with outstanding shelf-presence and environmental benefit, our award winning cartonboard formats offer a more robust solution to enhance product presentation, functionality and convenience. Ideal for premium and seasonal MPF lines.

- FSC or PEFC sustainably sourced
- Dual flexographic or lithographic print options for quality and efficiency selection
- Suitable for direct contact
- Microwaveable susceptor and direct-to-oven solutions
- Robust handling for tray-packed bulky products
- Full carton protection or partial sleeve alternatives for different visibility options
- Easily removable for convenient cooking
- Supplied in combination with Coveris trays and films

www.coveris.co.uk
Coveris is a leading European packaging company dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. We deliver high-performance and sustainable packaging for food, beverage, pet food, medical, and pharmaceuticals markets.